

**Carol Price**  
**“Professionally Speaking”**

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A Different Kind of Speaker  
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<b>Program Title</b>		<b>“Creating the Image of Competency”</b>	
<b>Hours</b>	3 - 5	<b>Presentation Format:</b>	Microsoft PowerPoint
<b>Course Description</b>		<p>We spend our waking moments interacting with people who can make or break our careers and futures. They watch and assess us to learn how to treat us. When we create an image based on competency, using our skills, setting professional and personal boundaries and demonstrating our abilities, we have the best chance to be respected.</p>	
<b>Highlights</b>		<p>People judge each other’s skills very quickly. When an image is finely crafted, competency won’t be questioned.</p> <p>This program highlights the skills necessary to demonstrate to staff, customers and yourself that the talents and abilities you have are solid, competent and to be respected.</p>	
<b>Special Points</b>		<p>Participants will:</p> <ul style="list-style-type: none"> <li>• Choose the type of power that makes them comfortable – and effective</li> <li>• Outline the necessary steps to build a goal centered image</li> <li>• Define the body and verbal language cues that signal to others that they are comfortable and in control</li> <li>• Identify and conquer the 4 fears that limit all of us</li> <li>• Learn how to set boundaries in either sand or stone</li> <li>• Define the verbal and body behaviors that indicate competency</li> </ul> <p>And much, much more!</p>	