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“Professionally Speaking”

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A Different Kind of Speaker
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Program Title		“Leadership Pickles”	
Hours	3 - 5	Presentation Format:	Microsoft PowerPoint & Video
Course Description		<p>What defines a leader? According to Bob Farrell, “Leaders are those who SERVE the people who SERVE the customer.”</p> <p>Just as customers need pickles, those special things you do for them to keep them coming back, your employees need their pickles too. They need and want certain things from you as their leader. If they get them, they will follow you and become achievers. If they don’t get their leadership pickles, their belief and respect for you as a leader may begin to slip.</p>	
Highlights		<p>Being a leader is a tough job. It requires you be the best you can be. This program will inspire you and provide the concepts you need to succeed.</p>	
Special Points		<p>Participants will:</p> <ul style="list-style-type: none"> • Recognize what their staff wants and NEEDS everyday - everytime • Be able to detail how their input directs the production of others • Identify the morale builders and killers that they can control • Discover that Leaders are those who serve the people who serve the customer • Learn how to spread enthusiasm • Learn how to inspire confidence • Learn how to demonstrate integrity <p>...And much, much more!</p>	